

5. Entrepreneurship and innovation funding

- assessing an innovative potential of an organization,
- developing a portfolio strategic analysis,
- analysing and assessing innovation competition,
- analysing the cost of innovation,
- developing a business plan for an innovative enterprise,
- electing and specifying profitability ratio for an innovative investment (assessment of an investment economic effectiveness),
- assessing the risk of innovation implementation.

A company will be offered a comprehensive study of its innovative potential. The support will also involve assistance in the development of strategic analysis to indicate key areas for innovation. In addition to a study carried out to assess a competitiveness of a proposed innovation, the support will also include consulting services with regard to the cost analysis as well as an assessment of risk and an investment effectiveness. A company will also be reinforced with training and consulting sessions in developing a business plan for an innovative enterprise.