

3. Innovation management

- developing strategies for innovations in a company,
- managing an innovative company,
- creating innovations based on, for example, Blue Ocean Strategy, Open Innovation and network innovation models,
- delivering support in the processes of innovation planning and controlling, managing innovation processes with the use of e.g. Stage-Gate or Innovation Funnel methods,
- cooperation and cooptation in innovative processes,
- assessing and selecting optimal innovative solutions, including consulting services in the selection process of an expert group,
- setting up an organization focused on innovations and consulting services with regard to the development of information and motivation systems treated as the foundations of innovation processes,
- shaping pro-innovative employees' behaviours, creating a pro-innovative culture or climate and developing managerial competence in the process of innovation development.

A company will get support by the use of advanced decision-making, analytics, cost controls and planning. All are organizational techniques which will lead to improvements in management innovation while increasing efficiency. The consulting services will also offer knowledge and skills on how to manage innovation processes in an organisation, how to shape pro-innovative employees' behaviours or how to create pro-innovative culture and climate in a company. The aim of the support is also to develop a company strategy based on innovation as the key source of competitive advantage.